

[illegible]

A process for reducing the permeability of a paper wrapper used in the construction of a smoking article is disclosed. The paper wrapper is treated with a film-forming composition that forms treated discrete areas on the wrapper. The treated discrete areas have a permeability within a predetermined range sufficient to reduce the ignition proclivity properties of a smoking article made with the wrapper. In accordance with the present invention, the film-forming composition contains a film-forming material. The film-forming material has a relatively low viscosity. In this manner, the film-forming composition can have a relatively high solids content and still be applied to the wrapper using conventional techniques, such as by using a gravure printer.